

LISA BURN

Visual + UI/UX Designer

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PROFILE

Colorado-based designer that advocates for accessibility while meeting business stakeholder's needs and delighting users.

EDUCATION

Maryland Institute College of Art

BFA Graphic Design 2011
Concentration in Illustration

Delaware College of Art & Design

AFA Graphic Design 2009

SKILLS

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Figma
Sketch
InVision
Keynote
Google Workspace
Microsoft Office

Design

Visual Design
Branding + Identity
Design Systems
Art Direction
Strategy Presentations
Information Architecture
Wireframing
Rapid Prototyping
User Interfaces
Interaction Design
Design Thinking

Web

Responsive Design
HTML/CSS
Basic JS/jQuery
Front-End Development

Soft Skills

Empathy
Problem Solving
Communication
Growth Mindset

References available on request.



EXPERIENCE

XTIVIA // Senior Designer

December 2018 - Present | Colorado Springs, CO

- Creative lead on brand identity for four separate micro-services, taken from ideation to completion.
- Worked with UX Lead and Developers in Agile environment to design new product interfaces for clients.
- Re-imagined corporate site back-end to promote automation and ease of use for the marketing team.
- Developed new style guide and templates for marketing to ensure cohesive brand presence.
- Mentored Junior Designers and enhanced their creative development with design thinking and UX frameworks.

Chili Interactive // UI/UX Design Consultant

July 2015 - December 2018 | New York, NY (remote)

- Worked in tandem with UX Team and Engineers to design creative and intuitive User Interface for ISONAS and other clients.
- Developed User Journey Map with Head UX Researcher for IBM.

Catalyst Repository Systems // Web & Graphic Designer

May 2014 - August 2018 | New York, NY (remote)

- Designed across platforms to meet strict deadlines, business needs, and budgets.

Wordtree Communications // Freelance Graphic Designer

May 2014 - September 2017 | New York, NY

- Developed branded collateral and provided front-end web services across industries, B2B and B2C.

Hunter Public Relations // Graphic Designer (Temp)

March 2014 - April 2014 | New York, NY

- Created branded content with cohesive solutions for multiple Fortune 500 companies while adhering to strict brand standards and deadlines.

Roomscaper // Freelance Graphic Designer

June 2012 - February 2014 | Brooklyn, NY

- Created branded assets and illustrations used across platforms to define and promote brand.

Post Script Brooklyn // Design & Production Assistant

December 2012 - December 2013 | Brooklyn, NY

- Developed new workflow with InDesign to speed production of envelope printing, making it easier to meet expedited order cutoffs.